

I'M GETTING MONEY SMART.
HOW ABOUT YOU?



WHY FINANCIAL LITERACY MATTERS

"Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family." - Kofi Annan

Financial literacy is the knowledge that empowers everyone to understand and manage money wisely. This includes understanding the current economic climate, figuring out your financial status and knowing where to get more information or help when you need it. The more money smart you are, the better your chances of staying ahead of the game.

#1 MONEY TALKS: Financial literacy is the language of money. And like any language, you must be able to speak it in order to communicate and thrive wherever you go. So, if you want to make money, you need to speak money!

#2 OPTIONS ARE GOOD: With so many financial products and services on the market, it's important to understand which ones are best for you. Knowledge of key terms and phrases, as well as where to get good information will help you choose the best options based on your personal needs.

#3 SCORE FINANCIAL GOALS: Financial goals are important to your financial success. Are you trying to plan a trip to Long Island Regatta, buy a new car, send your child to college, or retire in ten years? Financial literacy will give you the skills you need to create a realistic plan to help reach your financial goals.

#4 GET OUT OF DEBT: Learning how to manage debt is key to financial success. Financial literacy can help you understand different types of credit products and how and when to use them.

#5 SHARE THE GOODS: One of the greatest benefits of financial literacy is being able to teach your loved ones how to manage money. This is the secret to building generational wealth.



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TIRED OF LIVING PAYCHECK TO PAYCHECK?

SET FINANCIAL GOALS.



CREATE A BUDGET AND STICK TO IT.



START SAVING TODAY.



CUT BACK ON SPENDING.



EXPLORE ADDITIONAL WAYS TO EARN MONEY.